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SOBER STUDIO AW 2012

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Here's a new-ish label for your fashion notebooks, and definitely something for retro minimalist devotees to investigate further.

According to Sober Studio's website blurb, their philosophy combines "...workmanship, attention to details, and a sincere devotion to high quality, approaching its Dutch origin and the Calvinistic spirit as a source of inspiration for shape, color and mood."

So really, what this all translates into is a series of small, refined collections, made up of things you're going to end up wearing forever.

This is a selection of pieces from their A/W 2011 - 2012 collection, all crafted from wools, silks and cottons; formed with a twist of nostalgia for "proper" clothes and a nod to the idea of the ultimate inherited wardrobe.

We like.

www.studiosober.nl

02 Aug 11 / ME

Tags: Fashion / Amsterdam



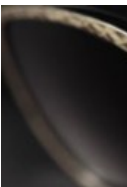
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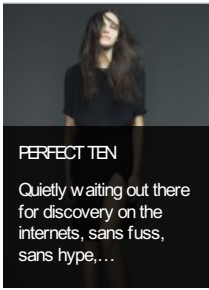
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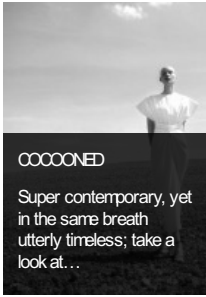
More fashion for you today, this time from Italy where the fashion week frenzy has just descended on Milan. And what could be more Italian than Gucci...

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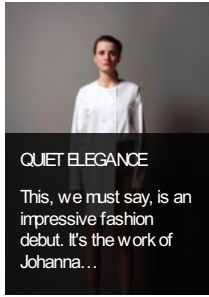
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